## **HINOON Result Review - 2QCY24**



Thursday, August 29, 2024

Rupees' millions	2QCY24	2QCY23	YoY	1HCY24	1HCY23	YoY
Net Sales	5,417	4,942	9.6% ▲	11,032	9,555	15.5%
Cost of Sales	2,767	2,741	0.9% ▲	5,652	5,401	4.6%
Gross Profit	2,651	2,201	20.4% ▲	5,380	4,153	29.5%
SG&A Expenses	1,516	1,169	29.7% ▲	3,130	2,497	25.4%
Other Expenses	125	76	65.4% ▲	262	163	61.3%
Operating Profit	1,004	954	5.3% ▲	1,976	1,488	32.8% 🛦
Other Income	133	35	279.7% ▲	203	83	143.8% 🛦
Finance Cost	52.77	27.48	92.0% 🛦	53	28	88.7%
Profit Before Taxation	1,084	961	12.8% ▲	2,126	1,543	37.8%
Taxation	346	385	10.2% ▼	625	602	3.8%
Profit After Taxation	738	576	28.2% ▲	1,501	941	59.5%
Earnings Per Share	13.94	10.87	28.2% ▲	28.34	17.77	59.5% 🗸
Dividend	0.00	0.00		0.00	0.00	
Bonus	-	0%		0.00	0%	
Gross Margin	48.9%	44.5%	4.4% ▲	48.8%	43.5%	5.3% 🛦
SG&A Expenses to Sales	28.0%	23.6%	4.3% ▲	28.4%	26.1%	2.2%
Other Expenses to Sales	2.3%	1.5%	0.8% 🛦	2.4%	1.7%	0.7%
Other Income to Sales	2.5%	0.7%	1.7% ▲	1.8%	0.9%	1.0%
Effective Taxation	31.9%	40.1%	8.2% ▼	29.4%	39.0%	9.6% \
Net Margin	13.6%	11.7%	2.0% ▲	13.6%	9.9%	3.8%
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## Sales (Rs'bn) vs Gross Margin



## PAT (Rs'bn) vs Net Margin

